

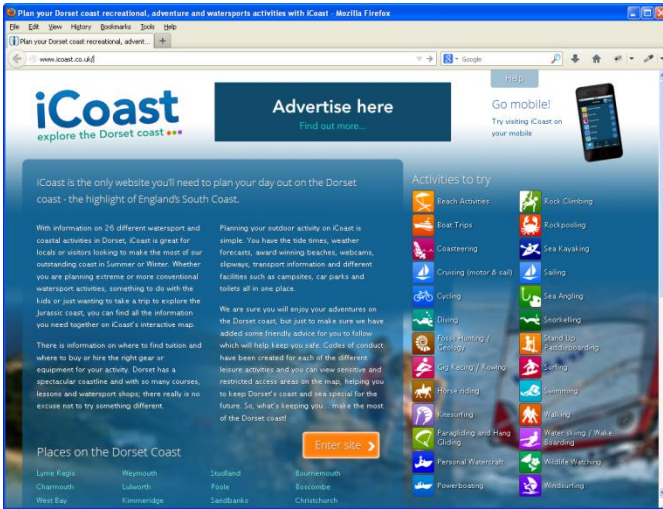


# iCoast

explore the Dorset coast ●●●

Online marketing opportunities to showcase your business  
 Adverts located on the iCoast homepage offer you the opportunity for maximum visibility.

## Top banner advert

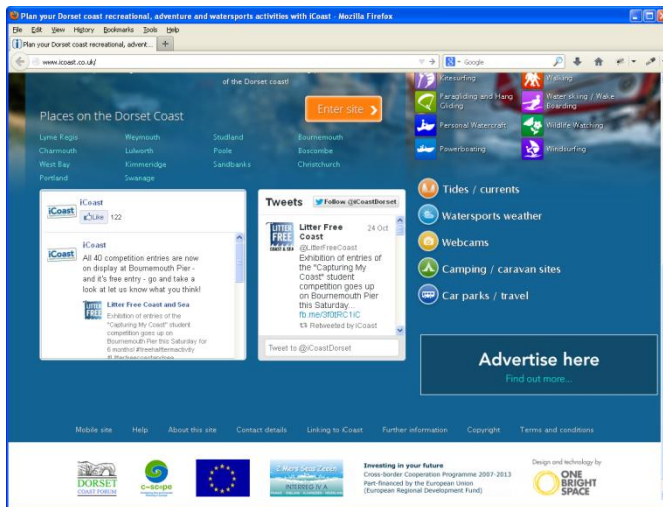


Gain maximum exposure for your business by advertising in our top banner advert.

- Banner advert to appear on the homepage of the iCoast website.
- Link directly to your own website.
- 400 x 100 pixels size.

£150 + VAT (£180) per month

## Banner advert



Get your business seen by advertising in one of our banner adverts on the homepage.

- Link directly to your own website.
- 400 x 100 pixels size.

£75 + VAT (£90) per month

For further information please email [dorset.coast@dorsetcc.gov.uk](mailto:dorset.coast@dorsetcc.gov.uk)





# Booking Form Online marketing opportunities

To book your advertising space(s) please complete the form below and read and complete the information overleaf. Payment details will be sent on acceptance of your advertisement.



## Top banner advert

£150 + VAT (£180) per month

Please indicate below which month(s) you would like to feature on the top banner advert. Please note that space is allocated on a first come first served basis

Jan	Feb	Mar	Apr	May	Jun
Jul	Aug	Sept	Oct	Nov	Dec



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# Terms & Conditions

Dorset County Council hosts the Dorset Coast Forum, the producers of iCoast, and acts as the accountable body.

1. It is your responsibility to check the information you supply for your advertisement is correct.
2. Dorset County Council reserves the right at any time to edit or alter the design, presentation, content and functionality of the website and advertiser pages/banners as necessary and without notice.
3. Advertisements will be allocated on a strictly first come, first served basis.
4. Bookings will only be considered by Dorset County Council once an official booking form has been completed and signed by the registered owner or authorised signatory of the business being advertised.
5. Advertising will commence on the first working day of the month and end on the last working day of the month.
6. All advertisements must be booked and paid for at least 5 working days before the commencement of your advertisement period.
7. You will need to supply your own designed banner advertisement. This must be received by the Dorset County Council at least 5 working days before the commencement of your banner advertisement period.
8. In the event that the deadlines are met by you but the advertisement does not appear on the website on the first working day of the month in which you are advertising, you will be refunded on a pro rata basis for any days on which your advertisement should have been displayed.
9. Upon receipt of the booking form you are committed to the advertisement indicated.
10. Once the advertisement is loaded onto [www.icoast.co.uk](http://www.icoast.co.uk) you may request a maximum of one amendment to the advertisement per month. Any changes made will be at the discretion of the Dorset County Council.
11. Dorset County Council shall be entitled, at our discretion, to alter and edit the presentation of the content of advertisements. You will be informed of any changes made.
12. Dorset County Council reserve the right to refuse the advertising if it is counter to their general aims and principles or it is otherwise deemed to be inappropriate for any reason, at its absolute discretion.
13. Dorset County Council reserve the right to refuse or terminate the advertising contract and remove the advertisement from [www.icoast.co.uk](http://www.icoast.co.uk) if, in our reasonable opinion, your conduct, the content or design of your advertisement or destination website has or would cause offence or has brought or would bring us or any other party into disrepute if we continued to provide the advertising services.
14. Dorset County Council reserves the right to refuse an advertisement if the quality of the advert or image therein is not in keeping with the quality of the design of the [icoast.co.uk](http://icoast.co.uk) website.
15. You acknowledge and accept that computer and telecommunications systems are not fault free and may from time to time require periods of downtime (being periods during which the [icoast.co.uk](http://icoast.co.uk) website is not available to consumers) for the purpose of repair, maintenance and upgrading. Accordingly, we do not guarantee uninterrupted availability of the [icoast.co.uk](http://icoast.co.uk) website. You accept that you shall have no claim for breach of contract or otherwise in respect of any such period of unavailability.
16. Data protection: The information supplied on this form will be held on a computerised database or on paper by Dorset County Council and will only be used by the council or by project partnerships in which the council is involved to generate trade for your business or to keep you informed of new developments.
17. Dorset County Council is committed to promoting equality of opportunity for all the community and expects its partners to support this aim.
18. The placement of an order for inclusion of an advertisement shall amount to acceptance of these conditions.
19. Dorset County Council accepts no liability for any loss or damage arising out of or in connection with any advertisement appearing on its website.

Signed..... Date.....  
 Name .....  
 Position.....  
 Business name.....  
 Address.....  
 .....  
 Telephone .....  
 Email .....

The Dorset Coast Forum is an established strategic coastal partnership made up of over 260 public, private and voluntary member organisations. Its diverse membership includes the fishing, commercial, environmental, recreational, historical and tourism sectors who, as a whole, have expertise and local knowledge of Dorset's coast and inshore waters. The Dorset Coast Forum is hosted by Dorset County Council.

Payment details will be sent on acceptance of your advertisement.

Please return this form to:

Dorset Coast Forum  
 c/o Dorset County Council  
 County Hall, Colliton Park  
 Dorchester  
 Dorset  
 DT1 1XJ

Email: [dorset.coast@dorsetcc.gov.uk](mailto:dorset.coast@dorsetcc.gov.uk)  
 Tel: 01305 224833

